

2 Whites + 2 ATK's = 2 Gold Medals in Idaho National Qualifier Enduro

Media Please Contact: Greg Garfield Tel 801 544 5004 Greg.Garfield@atkusa.com

Immediate Release

Boise Idaho: June 6, 2005 – Frank White, CEO of ATK Motorcycles, and Chilly White, ISDE Veteran, won Gold Medals in their respective classes aboard ATK motorcycles in the Idaho National ISDE Qualifier June 4th in Idaho City, Idaho.

The Idaho Qualifier is one of two national races that qualify racers for the opportunity to represent the USA in the International Six Day Enduro, which is revered as the Olympics of motorcycle racing. Drawing 300 racers, the Idaho event has a reputation as being one of the toughest in the country. Racers compete on mountainous terrain at elevations from 4000 to 8000 feet, with an average finishing time of eight hours.

ATK racer Chilly White, 40, of San Diego California, represented Team USA at the 2002 ISDE in Czechoslovakia and again in 2004 in Poland, both times making the podium with Bronze and Silver Medals.

Former desert racing champion and ATK CEO Frank White, 47, of Bountiful Utah, opted to race the Open Expert Class against riders half his age. White said after the race “The last National Enduro I raced was the Greenhorn back in '74, long before most of these kids were even born. Today I wanted to prove the point that our motorcycles are good enough to finish a national qualifier race. We have made many engineering modifications to the former Cannondale engine, including increased displacement, and they are now finishing and winning races. We've had so much snow in Utah this spring that I've only been able to train in the desert. Desert training is so different than riding in the mountains. After 6 hours I started to get really fatigued, however I got some extra wind when I started seeing younger riders drop out of the race. I was very fortunate to win”. White later laughed and said: “I'm going to contact Advil next week to see if they want to be a sponsor for our Racing Team”.

ATK Motorcycles is the second oldest American motorcycle manufacturer, and the only US dirt-bike manufacturer located in Utah. ATK has been on the leading edge of racing technology since 1984 and has won many national racing championships.

For additional info on ATK visit our website: www.atkusa.com

For High Resolution Images Contact: Sales@atkusa.com



Frank White



Chilly White